
Bigado™ Networks

Executive Summary

Bigado Networks, Inc. is an early stage company, whose unique internet community, commerce and patent pending search and matching technology provide a dynamic interactive network. **Bigado** uses commerce and information portals for connecting businesses and consumers together, along with enabling interactive community and commerce activities.

Bigado's focus for rapidly launching and scaling affiliate vendors will change the way consumers and businesses will connect with other businesses, and more importantly, how search engines such as Google and Yahoo as well as national and international Internet directories such as BellSouth/AT&T, Verizon, RH Donnelly/Dex and YellowBook interact with their substantial client base. The dynamic social interaction features provide an environment for members to collaborate with one another on a number of topics, while engaged in informational and purchasing activities.

With evolving content and discussions, members are drawn back to the portal for repeat visits and interactions. **Bigado** is taking advantage of a timely opportunity in the Internet commerce and network arenas to combine these activities using advanced technology and by applying unique business and revenue models.

Unique Application Platform

Bigado will provide an evolving **Bigado Networks** portal platform through the Internet. The platform will allow vendors to offer their products and services and distribute them to consumers and businesses using advanced commerce and search product / service matching recommendations, while providing best practices security and identity authentication; and combine a growing and collaborative community orientation among the members. The **Bigado Networks** will include **Bigado**-owned web sites and third party vendor affiliates. The **Bigado Networks** Platform, the application, will also be licensed to their online print directories and search engines to provide an additional source of revenue for our customer base through listing fees that can be sold on the basis of more efficient and targeted advertising. The key differences between **Bigado** and its competitors are:

- A dynamic 'social' network with collaboration and communication tools for participating members. This community capability will enable multiple sub-communities to be established based on subject area;
- Unique commerce capabilities to match products and services with purchaser needs and enable aggregated purchasing across multiple vendors, thus increasing the conversion rate of off-line purchases.

Value Proposition

Consumers and professional organizations are evolving towards focused Internet communities to interact, share ideas, and collaborate. These interaction sites are not directly related to commerce activities and operate in a standalone manner. Internet commerce activities are fragmented and spread across many web sites and involve searching and reviewing information across these sites. The commerce process is time consuming and difficult for consumers and businesses. Vendors do not achieve sales goals.

The **Bigado Network** intent is to provide a means to combine these interactive activities with simplified one stop shopping across thousands of web sites. Robust content and exchange activities will enable members to interact and perform intelligent recommendation-based shopping from within one portal and achieve a one-stop experience. The portal is intended to be "sticky" and focused on return visits with positive results. The network will enable a nominations capability to invite new members and drive viral "word of mouth" for growth.

Our vendor affiliates, proprietary websites and **Bigado**, through the use of the **Bigado Networks** platform, will see increased revenue through a more precise and directed method of product and service matching and aggregation. The value proposition focuses on utilizing innovative tools for web sites and content management, commerce, search and recommendations, and logistics integration to deliver a breakthrough purchasing and fulfillment model to the marketplace.

Our business and consumer purchasers will achieve an interactive and intelligent purchasing process spanning across multiple products and services, and within the context of one web site reduce the shopping interactions and simplify the buying experience, while providing access to the entire network and affiliate products and services. This revenue model will provide the advertising clients of online directory and search engine companies the methodology to more precisely manage their online advertising budget and ensure a higher sales closure rate than currently being realized.

The Bigado Network

The Company has established a growing network of consumer-focused Internet e-commerce web sites and has established vendor and affiliate relationships. The Company currently has 236 Internet e-commerce websites that are operational, a functioning search engine – www.bigado.com, a web portal named www.bigagnet.com, and 4 Intellectual Property Patents Pending. The Company achieves revenues by taking a percentage of sales on products purchased through the web sites. The Company also achieves revenues through advertising and will be implementing leads acquisition and sales as an additional revenue stream. Additionally, by way of the recent merger, there are additional streams of income that are projected as being implemented on an integrated basis.

The Company has implemented a robust data search, acquisition, and analysis platform – www.bigenable.com. The platform enables businesses to search and use different information across the business to facilitate business activities. Additionally, the Company has incorporated targeted web site scraping and acquisition of the information to support business research and analysis. This model provides value to businesses, including streamlining regulatory updates and analysis, identifying and resolving fraud, enabling compliance oversight, facilitating information discovery and electronic data auditing and providing efficiencies to workers in searching and using information. The Company provides a hosted solution and derives its revenues through negotiated service fees with its business customers.

The Company has created an Internet Protocol Television platform which serves as a network aggregator of broadcast and static recorded video replay. This is hosted under the name of www.bigado.tv. The basis of **Bigado.TV** is to provide a platform for media presentation of News, Sports, Entertainment and Shopping Channels for visitors. **Bigado.TV** is, as of this writing, being implemented for full service and utilization, with all design having been completed.

Bigado manages the **Bigado Network** and application platform. **Bigado** promotes its own web sites, establishes relationships with vendors and affiliates as well as online print directories and search engines. All business relationships, web sites, vendors, and products are configured within the **Bigado Network**. **Bigado** hosts and manages the application technology platform, provides continuing enhancements to the platform, oversight of members, and support services.

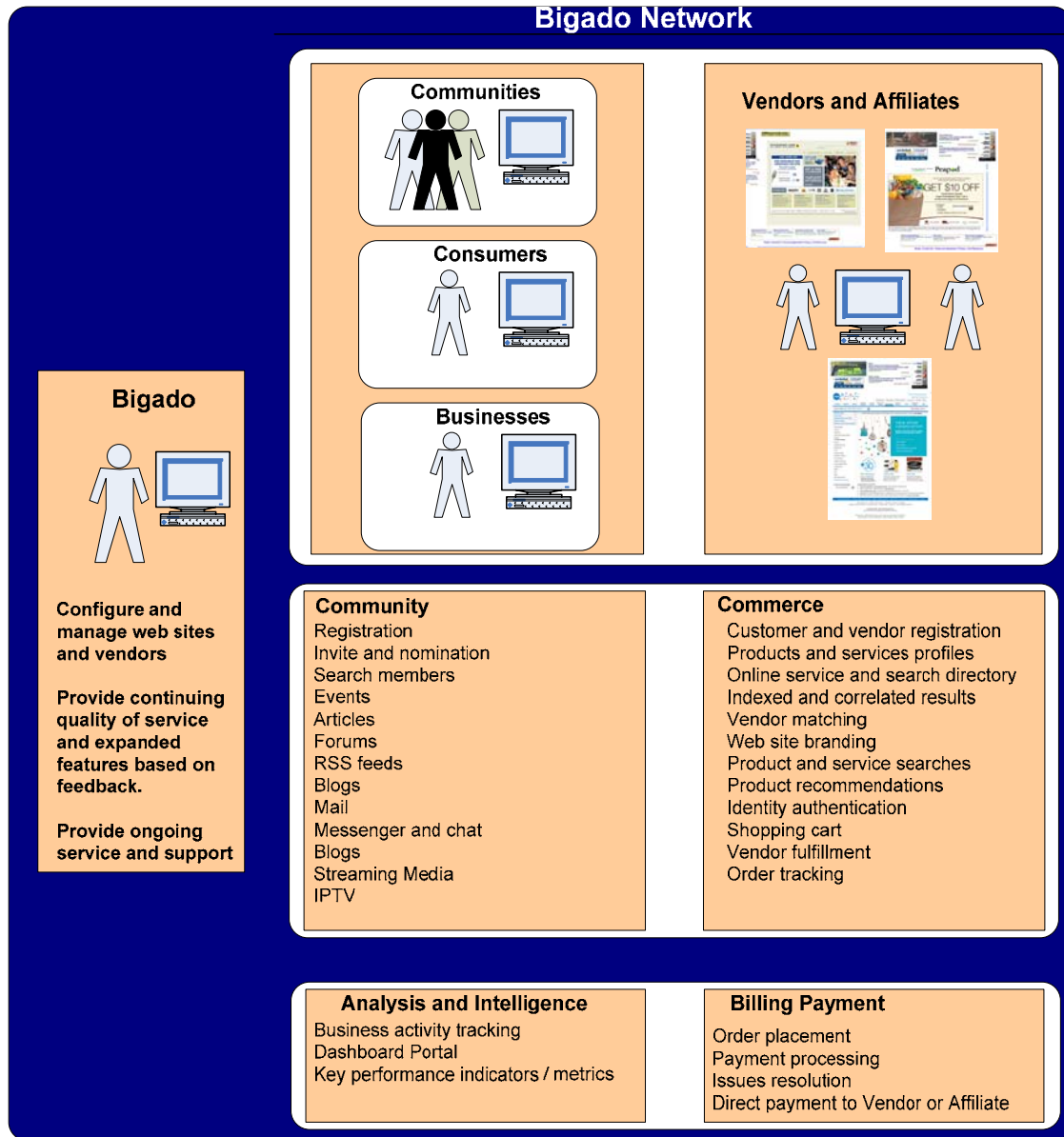
Members register and participate in communities. Multiple communities exist within the same platform and are tailored to different interests. These network members interact within and across communities. Collaboration, sharing of content and information occurs through the different memberships. Community members are able to access and participate in forums, blogs, chat messaging, mail, and text messaging. The members can search for content, including media and IPTV, using **Bigado's** innovative search matching, which includes video and audio indexing. Members have access to personalizing RSS feeds and their informational needs. **Bigado** oversees and facilitates the communities.

Members can easily search for products and services across the **Bigado Network**. The **Bigado Network** and its web sites are Search Engine Friendly and SEO optimized. Consumers and businesses will be presented directly with the **Bigado Network** or its web site offerings through search engine access and results (Google, Yahoo, MSN) or by selecting the URLs. Once within any of the sites, the users can search within the network and be presented with matched and related products and services within the overall **Bigado Network**.

The **Bigado Networks** Platform evaluates all products and services using its patent-pending search and correlation algorithms and maintains the derived results to facilitate purchasing recommendations.

The user is automatically presented with the associated products and services from within the **Bigado Networks** using a transparent IFRAME. Items are added to one shopping cart. The user can save their shopping cart, review their order history, and other activities from within one place. Identity authentication occurs prior to placing an order. When the user purchases items, they are automatically transmitted across the different vendors and **Bigado** for processing and fulfillment. Order history is aggregated into one place.

Overview



Management Team

J. Michael Davis, President and CEO, is the founder of Bigado and has been deeply involved in the internet and computer worlds. Extensive business experience includes financial consulting, and investment banking. His technical background includes CompTia A+ certification, Cisco Certified Network, Solaris 9 Operating Environment, Linux Operating Systems, JAVA, XML, and many web-development tools. Dr. Davis received his BA from North Texas University and his DDS from Baylor College.

Viorel Craescu, Director of Design and Development, Viorel joined Bigado Networks in 2003 as a web designer and he was named Director of Design and Development in June 2004. Before BigadoTM, Viorel was co-founder of a private company focused in corporate identity and web technology solutions. He has experience in combining both the design and technology into a strategy for business sense. Viorel's expertise is the ability to create a valuable entity as a web presence and how to profit with that development.

Douglas Bachelor, Chief Technology Operating Officer, brings tremendous experience as a technology executive with an exceptional record of successfully growing technology businesses. Previously, he turned around Cleanwise, a janitorial products procurement management company growing the business to \$12 million by its 2nd year and restructuring the technology and operations infrastructure. He co-founded SinglePoint Financial, Inc., a leading-edge financial services industry company, establishing the product & technology model, raising angel funding, building the marketing channels, and leading the company through acquisition. In addition to his MBA from the Univ. of North Dakota, Mr. Bachelor holds BS degrees in computer technology and chemistry from Minot State College and Indiana Univ.

J. Todd Jones, Chief Marketing Officer, prior to joining Bigado Networks, Jones has served as Director of Sales and Marketing for several telecommunication and media companies. In addition Todd was president of his own advertising firm. Mr. Jones holds a Bachelor of Science degree in Business Administration & Marketing from Southeastern Oklahoma State University.

Anthony V. Boschetto, CPA, Chief Financial Officer, has a strong record of raising capital for start-up opportunities and is experienced in managing investor relations, creating shareholder value, and delivering a strong return on investment. Mr. Boschetto has experience maximizing shareholder value through technology management, strategic direction, and financial management. He is also experienced leading software development projects and launching technology products based on an in-depth understanding of the insurance, financial services, and IT marketplace. Most recently CFO of CCH Insurance Services, he was recruited to restructure an acquisition target for eventual purchase. Mr. Boschetto holds an MS in Taxation from Bentley College, a BSBA Accounting from Boston University, and a Certificate in Lean Six Sigma. Mr. Boschetto has committed to starting with Bigado Network once funding is in place.

Exit Strategy: Bigado Networks anticipates it will be publicly traded or acquired within 2 to 3 years of funding. It has identified strategic acquirers in both horizontal and vertical markets. Prospective horizontal acquirers include Microsoft, Google, Yahoo, and AOL. Vertical acquirers include software companies in the healthcare, financial services, and insurance industries. In addition, Bigado Networks, Inc. anticipates entities will be spun off from the parent company in the next several years of operation.

Investment Opportunity Summary

- **Bigado Networks, Inc. is currently raising \$5,000,000 in a Private Placement**
- **Term sheet available**
- **For more information, contact Michael Davis**
- ***mdavis@bigado.com*** (817) 917 - 0219

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